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Abi Gedye B.A. Hons CV

Honest, empathetic, enthusiastic, versatile

About me

Over the last decade I have worked as a highly skilled multi-disciplinary designer, specialising mainly in user experience and visual design. I am a skilled front-end web coder too.

Employment history

- 2019 - Current Lead UX Designer for [Chrysalis Finance](#)
- 2016 - 2019 UI Designer for [PortSwigger Ltd](#)
- 2013 - 2016 Multimedia and Interface Designer for [OpenCRM](#)
- 2012 - 2013 Auto CAD Office Assistant for Waddingtons Buildings
- 2006 - Current Freelance Web Designer, Graphic Designer and Art Workshop Leader

Skills

User research	Interviews, surveys, software walk-throughs, UI tests, data analysis
Prototyping	Paper, Rapid, LR, HR, Interactive (for mobile and desktop)
Design	Design based team meetings, problem analysis, whiteboarding, storyboarding, persona mapping, user journey mapping, design system planning, ideation workshops, style guide management, graphical interface design for application and web, Lean UX, information architecture, mental models, task flows, usability testing/monitoring
Code	HTML, CSS and SASS (high level). Javascript (low level).
Animation	SVG and motion graphics
Software	Adobe: Illustrator, Photoshop, XD, After Effects, Edge Code, InDesign Sketch, Axure, Figma Jetbrains: IntelliJ, Ryder Google: Axe, Webmaker, Sketchboard, Sheets, Docs, Analytics, Console Atlassian: Jira and Confluence Microsoft: Office suite, Visual studio VCS: Git Desktop, Sourcetree Icofont, AutoCad, Joomla, Wordpress, Hotjar, Trello

Hobbies

Rock climbing, dog walking, attending music concerts, organising group hikes

Qualifications

Full UK Driving Licence

Introduction to Javascript, Northern Coders, 2019

BA Honours (First Class) Animation and Design, University of Sunderland, 2006-2010

Responsive Web Design 2 Day Course, Symbiosis, 2013

A-level - Art (A) Music (E) General Studies (E), AS level - English Literature (C)

11 GCSEs (English, Maths and Science Grade A-C and for Art an A*)

Richmond School, 2002-2006

GCSE Level 1 Equivalent in Front End Web Development, Newcastle College, 2011

3 ABRSM Awards (All grades 5 – pass to distinction). Private Teaching

[View my portfolio](#)